

# HYDERABAD LAND BUYING TRENDS

## INCREDIBLE INDIA PROJECTS

The 'proud owner of a land', this is one such moment that every individual cherishes in his/her life and represents the desire and the quest of a common man to possess some land in their name. And when this desire takes them to the city of Hyderabad and the vast chunks of land available in the suburbs of the city, then it is also the first step for them to eventually construct a dream home.

The trend has picked up a lot of steam especially in the last decade and half and this is only expected to grow multifold, with the announcement of ITIR by the government of India. This project called the 'Information Technology Investment Region' is expected to boost the market which has been slightly dull for the last three to four years.

The project envisages a massive investment of Rs 2.19 lakh crore and a 202 sq km belt for across three clusters in the Cyberabad Development Area, Hyderabad Airport Development area and Maheshwaram and Uppal, Pocharam areas in eastern Hyderabad. The project is expected

to generate employment opportunities for more than 10 lakh people by 2030 and is all set to give a renewed push to the second phase of Hyderabad's growth as a global city, the first being construction of Hi-tech city in 1998.

Incredible India Projects (P) Ltd., is an ISO 9001:2008 certified land development organization with a great vision and vast experience in real estate industry and focuses on the needs of customers to deliver quality projects with world-class infrastructure.

It has already embraced on ambitious plans with its projects such as Sparrow Shore, Sparrow Shore Avenue, Wild Stone, Wild Stone Premium and Wild Stone Brob in its bouquet of successfully ventures. The team of Incredible India Projects combines vast experience with the knowledge of the market, and a keen sense of customer expectations.

Praveen Kumar Nedungadi, the Founder Director and COO of IIP-PL is spearheading projects in compliance to international quality and standards and his dream is to see that customers looking to buy land around Hyderabad are



not disappointed due to lack of professional guidance and of quality projects. The company specializes in construction too but foremost respects the choice of customers to buy a well developed land in an approved layout first. Mr. Praveen Kumar has received various honors for his outstanding performance and has a list of successful projects under his belt.

The company has set ambitious plans to enter real estate market across the country and envisions expanding its reach to own and sell 5,000 acres of land for customers in the next five years and help them by ensuring that they do not buy land in unauthorized layouts without proper approvals.

All the projects executed by the company have appropriate approvals and conversions accompanied by proper land development that includes proper roads, drainage, electricity supply, water supply, accessibility to highways etc. This gives customers the choice of buying an approved piece of land and also gives them peace of mind knowing well that their land is safe and secure.

With three successful projects under their belt, IIPPL are launch-

ing their new project, Awesome Adda. Strategically positioned with proximity to both Karminagar and Warangal Highway, and with the Genome Valley (the biological Park), A premier Corporate Hospital, The Nalsar University of Law, BITS-Pilani Hyderabad, Jawahar Deer Park, in the vicinity Awesome Adda offers a distinctly different experience. Excellent infrastructure, extensive connectivity by road, electrification and sufficient water supply matched with the credibility, commitment and strategy of IIP-PL makes "Awesome Adda" the most coveted destination.

The project has all DTCP approvals with black topped 60' and 40' roads, underground drainage and a children's play area. The plot size is 150 sq yards each.

The company is not just involved in selling a plot to the customer, but its main emphasis is to educate them on how to buy a plot and get the best value for their money in a clear and transparent manner.

*For further details, you can logon to [www.incredibleindia-projects.in](http://www.incredibleindia-projects.in) or call 040-66331144/55*

