



Dt: 3.10.2013

FROM THE COO'S DESK

To,

The Team Heads/Customers

Incredible India Projects Pvt. Ltd

Dear All,

As you all are well aware that there has been a tremendous increase in the cost of the Raw Material and Labour Charges in the past 3-4 months. The Company has been trying its best to bear the extra cost without putting any extra pressure on the Customers or the Marketing Department so as not to disturb the present sales, but now it is becoming extremely difficult for the Company to put up with the escalating cost without the support of you all.

Therefore after trying to postpone the inevitable for long I am forced to take this hard decision to revise the current cost of the Wild Stone Projects. The new applicable rates with effect from 1st November 2013 will be as follows:


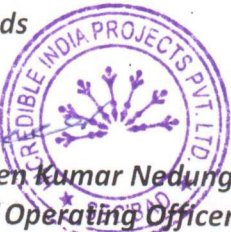
Wild Stone Ext III-A @Rs3000/-per Sq.yard

All other Wild Stone Projects up to phase III @Rs3500/-per Sq.yard

Wild Stone Brob@Rs4000/-per Sq.yard

I hope that you understand the need of the moment and respect my decision as you all have done in the past.

Regards



Praveen Kumar Nedungadi
(Chief Operating Officer)

*Please Note: The new scheme will follow shortly.